



INNOVATIVE PATHWAYS FOR ENTREPRENEURSHIP IN RURAL AREAS

November 2013

NEWSLETTER № 4

Objectives of the project

- *Developing interaction between the partner countries*
- *Revitalizing traditional handicrafts and lost jobs*
- *Encouraging especially women and youngsters for entrepreneurship in the field of handicrafts*
- *Providing new knowledge for target group through national and international workshops*
- *Increasing the target group's knowledge and skills of English, entrepreneurship and handicrafts*
- *Sharing good samples, practices and techniques between the partners field of handicrafts*
- *Creating an intercultural network of communication*
- *Supporting the vocational (pedagogical and technical) development of handicraft teachers*
- *Creating an intercultural network of communication*

Expected results:

- *Research reports*
- *Website*
- *Training courses. Local and International Workshops*
- *Evaluation reports*
- *International Exhibitions*
- *Cooperation network and sustainability of the project*

Kastamonu İl Milli Eğitim Müdürlüğü Kastamonu Directorate for National Education



Employment situation in Kastamonu

According to last statistics in Turkey, total population is 74,525,696. Male population is %50,2 and female population is %49,8 (Turkish Statistical Institute). According to a survey carried out by Turkish Statistical Institute in 2011, the unemployment rate in Turkey was %7.9. This survey also revealed that big countries have high numbers of migration. The reason for this migration is %12,2 (268.400) for finding a job. So, it can be said that there is a risk of unemployment in small cities.

Also, according to some statistics women employment rate is 28,8 in Turkey. Our city is one of the cities that women are employed. However, it is 45,8 and it is under the total of the developed countries. The rate seems high but in real these women work in the agricultural sector.



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In our city Kastamonu total population is 360,694. Male population is %49,4 and female population is % 50,6. In a year nearly 15,000 people migrates to other cities especially for education and finding jobs. The women are mostly employed for requiring no qualified people. The unemployment rate is % 3,5 in our city. But when compared with the out migration there is also a risk for the unemployment. For economic activity, % 52,8 of the employed people are working in agricultural sector. So, they don't have a social guarantee and they are heavily dependent on environmental factors.

Another statistical figure is that there is a huge employment need for sewing, confection and carpentry areas which composes mainly the traditional handicrafts of Kastamonu. Although many women work in these areas there is still a need for employers in these areas.

As a result, traditional handicrafts is a main employment area in Kastamonu. So it is important to develop entrepreneurs in these areas for both personal and local economy. Also, it is important for tourism sector in Kastamonu.

Target groups:

- Unemployed women, men and youngsters at social risk
- People who hasn't reached enough educational level
- People who aren't in good economic condition
- Teachers and qualified instructors of handicrafts

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(Kırsal Alanda Girişimcilik için Yenilikçi Yollar)

Innovative Pathways for Entrepreneurship in Rural Areas
(Kırsal Alanda Girişimcilik için Yenilikçi Yollar)

Proje Okulları: İnançlı, İstikrarlı, Akademiye ve İş Dünyasına Hazırlayan Eğitim Kurumları
Proje Başlangıç Tarihi: 2012 - 2014 | Proje Bütçesi: 18.000 €

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Hayatboyu Öğrenme Programı

“Bu proje T.C. Avrupa Birliği Bakanlığı, AB Eğitim ve Gençlik Programları Bölümü Proje İşbirliği (Eğilim Akademi) tarafından desteklenmektedir. Proje İşbirliği Programı (Eğilim Akademi) ile ilgili detaylı bilgi için lütfen www.ab.gov.tr adresine gidiniz. Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmiştir.”

Meeting in Kastamonu, Turkey

Between 16th and 18th of September the third meeting of the “Innovative Pathways for entrepreneurship in Rural Areas” project was held in Kastamonu, Turkey.

12 people from 4 different countries and 5 people from the hosting organization participated in the meeting. The participants made their presentations and evaluated the project outcomes so far. Everyone contributed to the project with their ideas and experiences. The participants filled in the questionnaires prepared by the hosting organization and took their certificates.

The participants had the chance to see the training courses conducted by hosting organization and experienced some traditional Turkish embroidery and wood works accompanied by the trainees and trainers.



Coming events

- International exhibition
- Training workshops and training courses
- Meeting in Latvia.
- Local works

HEM FESTIVAL

The handicraft works made by the trainees selected for the project were exhibited in a local festival.



Our role in the project

Our role in the project is:

- Organizing activities and tasks at a local level
- Supporting the coordination in the management of the whole learning partnership
- Time and resource plan control
- Participating in the transnational project meetings
- Sending and receiving of the participants
- Presentation of the report results
- Dissemination at a local level
- Organizing practical workshops
- Organizing study visits
- Traditional handicrafts
- English language course
- Movie of the project

The “Innovative Pathways for entrepreneurship in rural areas” Project is a Leonardo da Vinci Partnership Project developed in the framework of the Lifelong Learning Programme of the European Commission.

This project has been funded with support from the European Commission.

This publication (communication) reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

