

## INNOVATIVE PATHWAYS FOR ENTREPRENEURSHIP IN RURAL AREAS

## Objectives of the project

• Developing interaction between the partner countries

 Revitalizing traditional handicrafts and lost jobs

 Encouraging especially women and youngsters for entrepreneurship in the field of handicrafts

 Providing new knowledge for target group through national and international workshops
Increasing the target group's knowledge and skills of English, entrepreneurship and handicrafts

Sharing good samples, practices and techniques between the partners field of handicrafts

 Creating an intercultural network of communication

Supporting the vocational (pedagogical and technical) development of handicraft teachers

# • Creating an Expected results:

- Research reports
- o Website

 Training courses.Local and International Workshops

• Evaluation reports

o International Exhibitions

• Cooperation network and sustainability of the project



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## **Activities of Vince WarthaCeramic Art Fundation**

The Wartha Vince Ceremic Art Foundation was formed in 2001. The aim foundation to support the Hungarian ceramic art, to support ceramic artists, the art conservation. They organize the Ceramics Symposium in Hódmezövásárhely in every year. The Alföld China and Tableware Closed Corporation, the IMERYS-APTA Fire-Clay Ltd., the Industrial Silicate and Artistic Ceramics Production Ltd and the Villeroy & Boch Hungary Closed Corporation will receive the participants.

The artists have a chance to work in different factories and try out the materials, the technologies, the burning methods, which are at their disposal from the finest china till the roughest fireclay. The opportunity is given for all applicants to create individual moulding in the works or with the use of serial production to achieve new formal composition. The joint work and the togetherness are inspiring for everybody. The annual Autumn Art Exhibition will be held in Hódmezövásárhely during the Symposium, which allows a great opportunity to get acquainted with other artists and their works of art. It is possible to invite more artists for the I3th Symposium as new workshops have been established.



In the last period the foundation has made a priority of having the "**Clear source**" exhibition: the occurrence of prehistoric artifacts in the territory of Europe and South Hungary. Understanding the movement of great prehistoric cultures in relation to the ceramics finds.

Showing the ethnographic treasures of the XVIII – XIX. Century: the "way of the motifs", the appearance of motifs in various cultures of various European peoples can be followed on the ceramics objects as well. It can be examined on the ceramics objects and other artifacts.

1912. The Majolica Artist Colony. 8 artists established a manufacture to save folk treasure. These artists are Tornyai János, Endre Béla, RudnayGyula painters, Pásztor János, RubleczkiGéza, KallósZoltán, MedgyessyFerenc sculptures and SmurákJózsef architect. The forms and motifs were brought into the bourgeois culture. 1998. Ceramics Symposium in Hódmezövásárhely. The ceramics art of the XX.and XXI. Century.

217 participants from 17 countries during 15 years. BRIDGE programme:

The joingprogrammes of the 'VisegrádiFours' : Slovakia, Poland, The Czech Republic, Hungary. Exhibition and study exchanges, invitations to eachothers' countries. The encounter of cultures, joint partner appearance. Completing programmes.

Continuous contact withVallauris, the town of ceramics.Tourism, arts.

The XXV-year-old Ceramics Symposium in Hódmezövásárhely.

21. March, 2013. Exhibition in DUNA PALACE in Budapest

### Target groups:

 Unemployed women, men and youngsters at social risk
People who hasn't reached enough educational level
People who aren't in good economic condition
Teachers and qualified instructors of handicrafts

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## Hungarian meeting in Hódmezövásárhely, Hungary

On 4th and 6th of March 2013 the Hungarian meeting for ""Innovative Pahtways for entrepreneurship in Rural Areas"" project was held in Hódmezövásárhely, Hungary.



Partners from 5 different countries and 5 organizations participated (4 person from Spain, 10 people from Turkey, 4 froma Latvia, and 2 from Estonia). During the meeting every partners presented their work and plans. In the coordinator meeting the project coordinators discussed the current problems of the project and prepared for the next meeting which will be in Kastamonu next September. The most important tasks are the preparation the project logo and website. The future work in the project was planned and we made sure that all partners had common understanding of all the aims and objectives of the project. The project timeframe was discussed as well. The participants filled in the questionaries' prepared by the hosting organization and took their certificates.

The participants had the chance to see the workshops.Burning show: - "Raku" burning: with Kun Éva ceramics artist, coal burning: with Gállstván János engineer, technological demonstration: What is porcelain? fireclay, clay, casting, wheeling and presenting the STÚDIÓ of the Ceramics Centre. The Guests can take home the ceramics they make. Beside these the participants looked at exhibitions such as, XV. Vásárhelyi Ceramics Symposium report in AlföldiGaléria, "TisztaForrás" (Clean Source) exhibition, and 7000-year old archaeological relics and folk art collection at Tornyai Janos Museum.

## **Coming events**

- Research
- Training workshops and training courses
- Web page and internet group for communitation between partners.
- Local work for preparing international exhibitions.

Next partners meeting will be hold in Kastamonu , Turkey in September 2014.

#### Greekin

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